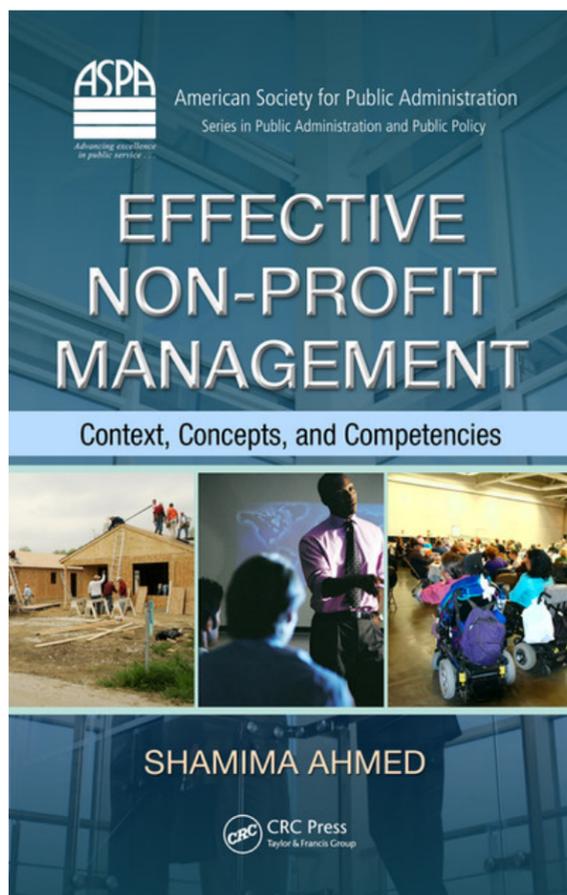




# Effective Non-Profit Management

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By [Shamima Ahmed](#)



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TIME TO COMPLETE:  
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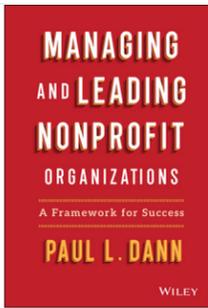
In an environment of increased interdependency and collaborations among non-profits, for-profits, and governmental organizations, researchers and practitioners have begun to identify the need for a distinctive set of values, skills, and competencies for effective non-profit management. Underlining the relationship between these two sectors, **Effective Non-Profit Management: Context, Concepts, and Competencies** clarifies the emerging links between the public and non-profit sectors at the local, national, and global levels.

Each chapter concludes with a discussion of a recent issue and a case study. They include discussion questions, a listing of Web resources, and a review of terms at the end of each chapter. The introductory chapter discusses non-profit organizations, their phenomenal growth, the different categories of non-profits, and the scope and significance of this sector. The second chapter focuses on explaining the linkages among non-profits, for-profits, and government organizations. The next couple of chapters provide a detailed discussion of essential non-profit law, non-profit governance, human resource management, resource acquisition and management, marketing, technology, nongovernmental organizations (NGOs), and effectiveness. Discussing four major developments in the non-profit environment that have implications for the future of this sector, the book:

- Covers all major topics in non-profit management including recent issues that affect such management
- Provides up-to-date information on emerging issues in non-profit management, including transparency, technology, legal, and other socio-political issues
- Includes input from an advisory group of leading non-profit executives
- Details best practices, practical tips and examples, and lists of Internet resources

Going beyond the usual coverage of government contracting with non-profits, the book provides a focused discussion on the linkages between public administration and the non-profit sector. In an approach that balances theory and application, the book is a guide to the practical art of forming, managing, and leading non-profit organizations.

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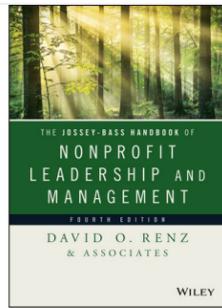


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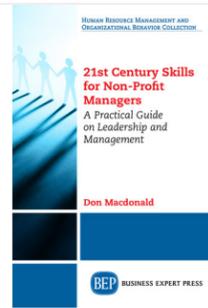


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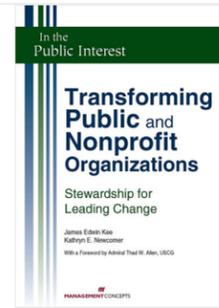


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## About the Publisher

Success, veteran senior leader and CEO Paul L. Dann, PhD, draws on over 30 years of develop-

ing and advancing non-profits to walk you through practical strategies that support success as a nonprofit leader. The book is filled with universally applicable examples of how to implement its leadership techniques. Leaders working in a variety of sectors will benefit from the author's careful balance of theory and practice. In the book, they'll also find: How to choose a leadership style that suits your personality, the people you work with, and your organization  
How to engage in the co-creation of leadership

her bestselling professional reference and leading text on the functions, processes, and strategies that are integral to the effective leadership and management of nonprofit and nongovernmental organizations. Now in its fourth edition, this handbook presents the most current research, theory, and practice in the field of nonprofit leadership and management. This practical, relevant guide is invaluable to the effective practice of nonprofit leadership and management, with expanded attention to accountability, transparency, and organizational effectiveness. It also extensively covers the practice of

With growing demand for services, there are numerous opportunities for nonprofits to respond innovatively and sustainably. Any experienced nonprofit manager knows the role is sometimes frustrating but always exhilarating, working with people and empowering them. Severe funding cuts make this more testing, but new prospects are appearing. If you are new to management or the sector, you need a book describing good practice to inform and guide you. Managing a small nonprofit, requires you to multitask, manage your time and prioritize tasks, while taking on extra responsibilities, you need new skills such as fundraising, all covered in this book. This book

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